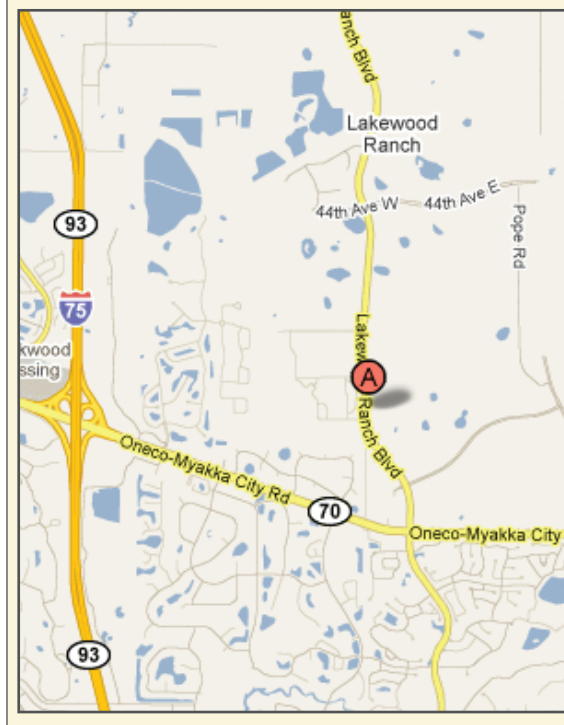


Braden River Soccer Club

Located in beautiful Lakewood Ranch, Florida, just minutes off of Interstate 75, the Braden River Soccer Club calls the soccer complex at Lakewood Ranch park, home. Founded in 1999, BRSC has grown from a modest 250 players to well over 1000. Program offerings include a recreational program for those ages 4 to 18, a competitive program for those ages 11 to 18, development academies for those ages 7 to 10, and now, a full time academy program for those ages 15 to 18. We are also very proud that we offer a TOPSoccer program for the developmentally disabled youth and young adults of our community.

BRSC consistently places in the top. Winning at the highest levels including State and Region Cups, showcase tournaments, and league play. The maroon and white have become very well known colors in the Southeast.



KAI O. HAASKIVI SOCCER ACADEMY AT BRADEN RIVER SOCCER CLUB

5490 LAKEWOOD RANCH BLVD.
LAKEWOOD RANCH, FL 34202
866-717-BRSC (2772)
khaaskivi@gmail.com
www.bradenriversoccer.org

KAI O. HAASKIVI

SOCCER ACADEMY

at

BRADEN RIVER SOCCER CLUB

WORLD CLASS TRAINING FOR
AMERICA'S YOUNG PLAYERS



Academy try-outs May 31 to June 5

Kai O. Haaskivi
Director of Coaching
Braden River Soccer Club
khaaskivi@gmail.com
www.bradenriversoccer.org

The Academy

The Academy offers a comprehensive approach to training including:

- *5X Per Week On Field Instruction
- *Video Analysis and Instruction
- *Technical, Tactical, Physical, and Mental Performance Evaluations (2X per year)
- *College Showcase Tournaments
- *FYSA sanctioned league play
- *Training gear package
- *Game uniform package

The Academy will also provide the following at an additional charge:

- *Strength & Agility Training
- *College Placement Services
 - Clearing House Procedures
 - Marketing to Colleges
 - Resume Drafting
- *Additional Training Gear



Legendary Player and Inspiring Coach

Kai Haaskivi has been one of the most recognizable names in American Soccer for the past 30 years. During his 19 year professional career, Kai established himself as a true superstar with the Finnish National Team, North American Soccer League (NASL), and Major Indoor Soccer League (MISL).

The competition he faced was the best in the world: Franz Beckenbauer, Johan Cruyff, Johan Neeskens, Paulo Rossi, Kevin Keegan, George Best, Carlos Alberto, Marinho, and Gerd Muller. Kai scored goals against the strongest teams at the toughest places, like against England's Ray Clemence, against Italy's World Cup legend Dino Zoff, against Russia in Moscow and against the world famous New York Cosmos of the North American Soccer League (NASL) at the Giant Stadium.

Kai's extensive coaching career covers every level, professional, collegiate, national team and youth club soccer. He served as the GM and Head Coach of the Pittsburgh Riverhounds, division 1 of the United Soccer League (USL), Head Men's and Women's Soccer Coach at Myers University and he had the pleasure of coaching Taylor Twellman, Landon Donovan, and Demarcus Beasley during his tenure as

an assistant coach with the U.S. U-17 National Team.

Kai was first Director of the IMG Soccer Academy in Bradenton, FL (1995-1999) where he helped develop the year-round residential, weekly, and summer camp curriculums.

Coaching Certifications

Kai holds national coaching certification with A,B,C and National Youth licenses. Member of the National Instructional Staff for US Soccer since 1999. Head Scout for the US Soccer Federation's Project 2010 and currently serves on the Region III ODP staff.

**Bring Your Best Game.
We'll make it better!**

At the Kai O. Haaskivi Soccer Academy, we are dedicated to the individual development of young athletes, on and off the field. You will be challenged technically, tactically, mentally, and physically in an extremely demanding soccer environment.

Training is intense, the demands are high, and the competition is unrelenting. It's the only way we know how to develop your fullest potential.

We will not accept anything but your best.